



Paris, 24 April 2017 – During the General Meeting held on 20 April 2017 at Vila Vipolže, Slovenia, the members of CEVI, the European Confederation of Independent Winegrowers, unanimously affirmed their position concerning nutrition labelling and ingredients.

As a reminder, CEVI represents thousands of small winegrowing companies, whose products account for the wealth of variety and fame of European wines.

Imposing a nutrition labelling requirement means constraining producers with a completely unnecessary burden: wine, a natural product, is already sufficiently regulated with regard to its production and labelling methods.

In addition, nutrition labelling poses a structural problem for those independent winegrowers whose wines are produced directly from their own grapes and therefore have different characteristics every year, depending on the weather conditions and a number of other factors. The independent winegrowers will therefore have to change their labelling every year, as the final product is not constant. This represents a totally disproportionate constraint and cost for a measure of questionable effectiveness.

Finally, it is important to understand that wine is not merely an alcohol product like others. It is also a cultural product whose broad diversity is a major asset for export, among other things. The addition of extra labelling requirements will inevitably lead to increased standardisation in the sector, to the detriment of European consumers.

Speaking at the end of the General Meeting, at which he had just been re-elected President, Thomas Montagne explained that labelling containing an overload of information would not solve the problems of alcoholism or obesity: “We do not understand the reasoning of the European Commission. When it comes to wine, and especially the local wines that we produce, the addition of supplementary information is not the key to healthy consumption. Prevention and education are other more effective factors, and that is why CEVI has supported and been involved in the [Wine In Moderation \(WIM\)](#) initiative for quite some time now”.

Press contact: Lorenza Romanese, l.romanese@cevi-eciw.eu, +33607077803

CEVI – European Confederation of Independent Winegrowers

18 Avenue Winston Churchill – CS60009_ 94227 CHARENTON-LE-PONT CEDEX
Phone : + 33 (0)1 53 66 32 99 ▪ Fax : + 33(0) 1.53.66.33.01 ▪ Email : contact@cevi-eciw.eu
SIRET 480 960 715 00021 ▪ www.cevi-eciw.eu